



## Ed Geist

ABR, GRI

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### Topics:

- Should I sell or should I stay?
- Issues to consider when buying a home for retirement
- How is the value of my home determined?
- The current condition of the real estate market in the Portland area
- 7 mistakes to avoid when selling your home

Ed, a native Oregonian, graduated from Linfield College with a dual major in Business Administration & Economics. Ed has been in the real estate business for the last 15 years.

- The first 10 years were spent as a real estate appraiser where he appraised over a 1,000 homes throughout the Portland area & along the Oregon coast. His appraisal experience allowed him to gain comprehensive knowledge about neighborhoods, their value ranges and other factors that affect the value of a home.
- For the last 5 years, Ed's extensive real estate knowledge has been invaluable in helping his clients buy & sell residential properties throughout the Portland metropolitan area. He helps buyers identify what problems to look for when buying a home. He makes it possible for sellers to get the most money from the sale of their home. Additionally, he provides insight on the benefits of updating and remodeling and the detriment of a lack of maintenance on a property.
- A significant portion of Ed's business is helping seniors and their families make informed decisions when it comes to selling their home and making the change to either a smaller residence or a retirement home. Ed's goal continues to be to provide a knowledge-based approach to the buying & selling process, sound advice, attention to detail & reliable follow-through.

### Prior Speaking Engagements

Beaverton High School Career Day, Business Builders International Fall Seminar, GMAC First Time Home Buyers Seminar.